

# THE SPANISH AMERICAN

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Entered as second-class matter at the Postoffice at Roy, Mora County New Mexico, under the Act of Congress of March 3, 1879.

Issued every Saturday at Roy, Mora County, New Mexico.

Subscription Rates		Advertising Rates	
Per year	\$1.50	Display, single issue per inch	15c
Six months	.75	Display, per month	50c
Single copies	.05	Local readers, per line	5c

## Get Busy and Boost.

The question is asked every day, "Why don't we get more people to come here and take up homesteads?" We ask the same question. The farmers who came here and took homesteads only a short time ago, are farming with greater ease than in almost any state in the Union. It is surprising the number of letters that are received here from farmers from nearly every state in the United States, asking about homesteads in this section of New Mexico. These men are all practical farmers and would make good citizens, but in some way they never get here. They tell of how they farm land in their own states, how they lose their crops from cyclones, hail storms, too much rain, too dry, chinch bugs, boll weevil; rent so high on land that they can't pay the rent; the country so cold that they can't stand it; chills and fever so bad they are not able to work, etc., yet they are afraid to undertake to hold a homestead in New Mexico, for fear they can't make a living. What we need is more of our homesteaders to let their eastern friends know of our country.

Governor Mills has designated next Tuesday, June 22, 1911, as the day upon which "The Call of

New Mexico" shall be made, and every community in the Territory will advertise their immediate vicinities. Why not do the same? This office will furnish literature free of charge to any one wishing to mail it out. Come in and secure some of this literature and write a personal letter, and let the eastern people know what a great opportunity awaits them here.

Don't think you are getting the worst of it! Don't think people are trying to do you! Don't listen to all the other fellow tells you; sometimes he has a motive in doing so. Don't fuss about the town you are living in because you are not making good and your neighbor is. Perhaps if you will do as your neighbor is doing, you would prosper too. Every town will help you just as much as you help the town. Don't try to make the fellow who is down believe that he will have to stay down. Life is a very funny proposition after all. Cheer up, and if you are not getting the best of life, don't try to pull the fellow down who is. If you can't speak well of your neighbor and town, talk about the weather.

It behooves every farmer in this vicinity to become a reader of the Spanish-American.

## The Saving Habit

**BE** SYSTEMATIC if you are determined to develop the saving habit. Here are several plans which may help you to save money and get ahead financially:

Make an allowance for each class of expense, and then plan to save something on each allowance. Make it a rule to set aside a certain portion of what you receive. Look upon it as a debt which must be paid. As your income increases, your savings will increase.

Whenever you are about to make an unnecessary expenditure, ask yourself if it is actually worth the cost plus interest on it for the remainder of your life. Nine times out of ten the spirit of thrift will win.

**A Bank Account is the Best Aid to the Saving Habit**

**LET OUR BANK BE YOUR BANK**

**Roy Trust & Savings Bank**  
ROY, NEW MEXICO

# Build Now



Owing to big purchases of several straight cars of white pine dimension and boxing lumber, and a surplus stock of other grades, we are offering a great reduction in prices on the following:

2x4, 2x6, 2x8 White Pine Dimension,	Reduced from	\$28 to \$24
1x4, 1x6, 1x8, 1x10, Common,	" "	\$28 to \$24
1x12, No. 1,	" "	\$32 to \$28
1x12, No. 2,	" "	\$29 to \$26
Drop Siding,	" "	\$32 to \$29
Lap Siding,	" "	\$29 to \$26
Ceiling,	" "	\$29 to \$26
C Flooring,	" "	\$36 to \$34
B and Better Flooring,	" "	\$38 to \$35

**THESE PRICES WILL HOLD GOOD FOR THE NEXT NINETY DAYS**

**FLOERSHEIM MERCANTILE CO.**  
Roy, New Mexico

For good meals and up-to-date service, go to the Oriental Hotel. We want statehood immediately, if not sooner.—Journal.

## The Secret of Youth

Do you ever wonder how you can remain young, or why other women older than you, look younger than you do? The secret can be put in a few words: "Preserve your health, and you will preserve your youth."

By "health" we mean not alone physical health, but nerve health, as, sometimes, magnificently strong-looking women are nervous wrecks.

But whether you are weak physically or nervously, you need a tonic, and the best tonic for you is Cardui.

It builds strength for the physical and nervous systems. It helps put flesh on your bones and vitality into your nerves.

# Take CARDUI

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## The Woman's Tonic

"My mother," writes Mrs. Z. L. Adcock, of Smithville, Tenn., "is 44 years old and is passing through the change of life.

"She was irregular and bloated and suffered terribly. My father stepped over to the store and got her a bottle of Cardui, which she took according to directions and now she is up, able to do her housework and says she feels like a new woman." Try Cardui in your own case.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free.